

Jon Child - Resume

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DIRECTOR/SHOCKWAVE LINGO PROGRAMMING

i3 Information & Imagination Inc. - [1998-] (freelance) Lead Programmer and Interface designer for many projects

- pdi3 - Their own proprietary shell program for Director based presentations with the ability to organize & create presentation elements and additionally to jump to PowerPoint, Acrobat, the web and return. "Looks, acts and feels like a 32bit app."
- AT&T Net.Working - Included an interface for updating the presentation easily
- Bayer "Life after Residency" - featuring varied uses of QuickTime
- MasterCard - A multi-player game with competitive scorekeeping for multiple PCs in a convention environment
- PanAmSat - a rich presentation that can be run either within or outside the PDi3 environment
- Additional presentations for: ADP, Barnes & Noble, Blue Cross/Blue Shield, Cdradio, Clarite, Concert, Dendrite, GE, IBM, InfoMedics, International Paper, JP Morgan Chase, Katz, Mobius, OmniLynx, Oracle, Perdue, Price-Waterhouse-Coopers, Scient, Starwood and WestLB.

"Focus On Fundamentals" - William Duckworth - [2000, 2003] Programming & UI Design

- CDrom project as part of the best selling textbook on fundamentals of music. A series of exercises for learning and writing music.
- QA department said it was the first time they had no bugs to report.
- Developed a simple musical notation engine.
- The student can write and hear back scales.
- A number of Flash elements used for menus, buttons and forms.
- The latest edition includes a number of additional features such as 'practice' and 'quiz' modes with the ability to send results by email to an instructor.

Cathedral - PitchWeb - [1998-] Inventing and programming

- Featured in winning ASCAP Deems Taylor Award
- An on-going Shockwave project creating and improving a musical instrument playable by multiple players in concert on the web <<http://www.monroestreet.com/Cathedral/home.html>> (select Virtual Instruments - The Pitchweb)

Protostorm.com - [2000-] (freelance) Programming and game structure.

- A game for the web played on advertising
- Responsible for defining overall game structure and design
- Totally responsible for "the LAB" of Shockwave pieces which are various forms of message encoder/decoders, some of which are my own invention.
- Still in development but "LAB" elements are viewable at <<http://www.mindspring.com/~jchild/dswmedia/lab.htm>>

SourceMedia - [2000-2001] Project Definition, UI design and prototyping

- Prototyped version 3 of their LocalSource product for interactive TV

Pringles - PopBlaster - Programming

- Musical Instrument for kids with the ability to send "tunes" to friends
- <<http://www.pringles.com/passalong.shtml>> (Select "The Pringles Pop Blaster")

CableVision Systems Corporation (with Sony) - Interface Design and Programming

- Prototyped a "set top box" that allows the user to view and navigate between Television, Video On Demand, the web with email and Customer Service
- Prototype can be controlled using a standard WebTV infrared "remote"
- Prototype used in focus groups and to demonstrate the extent of possible interaction while retaining the simplicity of current cable television

Ikonic Inc - "AT&T Investor Relations - Website redesign" - Design & Program

- Conceived a Functional Design Document (prototype) in Director
- Demonstrated how the site would work with a way to collect ongoing comments and issues from various parties in the process.
- Created utilities in Director to update existing HTML legacy content.
- Created similar prototypes for the Annual Report and an Internal intranet.

Yoko Ono/IMA - "Rising Mixes" - Enhanced CD Plus - Programming and structure

- Design consultant.

Thomas Register - Designing, programming and producing

- Various modules for CD Rom. Each module was for a separate company. Source material came from print, PDF, HTML, Quark, Freehand and hand drawn sketches.

Avatar Home Delivery - Everything

- Modular series of self guided meditations for niche market of "Avatar Masters" (teachers of Avatar Training)
- Featured the ability to run the programs with eyes closed by mouse clicks or simple keyboard commands. (Earlier version in HyperCard)

(The following projects were all for **i2i Inc.** prior to 1998)

DesignOmatic - Design team, Creative, Programmer, Art Production

- Created full blown WYSIWYG prototype for JAVA application to design and order office stationary on the internet.
- Translated elements (primitives, etc.) for JAVA
- (Prototype completed to virtually complete functionality, JAVA portion "put on hold" after rudimentary interface completed)

CEMA Home Theater - Lead programmer, Design Team, Creative, Art Production, Sound Design

- CD-ROM to teach Electronics sales people and consumers about Home Theater.
- Features an animated Dog and Professor.
- Has some game elements, a little bit of video and a lot of charm

CyberRig Demo - Programmer, Creative, Design Team, Art Production, Sound Design, Video Editing (on Avid) and prep for CD.

- Demo for networkMCI Business installed in a truck that traveled all over the country and in their various offices. (lots of quicktime controlling playback)

Friends and Family Mail - Programmer, Creative, Art Production, Sound Design

- A kiosk for MCI to introduce E-mail to the masses.

Mentor, Ovation, Recognition OnLine - Programmer, Creative, Art Production

- Various 1 to 3 disks projectors to support and encourage MCI staff.

PC Connect - Programmer, Creative, Art Production, Sound Design

* Downloadable projector for promoting MCI to Bulletin board services.

COE Proposal, i2i Invitation - Programmer, Creative, Art Production, Sound Design

- Various single disk projectors for i2i Incorporated.

FLASH/ACTIONSCRIPT PROGRAMMING

Schawk3D [2002-] ActionScript programming <<http://schawk3d.com>>

- Setting up several variants of sophisticated tracking for an interactive simulation of a shopping experience which includes a shopping cart and sending the tracked information to a database for further analysis. <<http://www.greenfieldonline.com>>

Agile Mind, Inc., ThinkFive Initiative [2002-] Designer/Programmer <<http://www.thinkfive.com>>

(The project is an educational site that is designed to provide online course support for AP Calculus AB and AP Statistics, professional teacher support services and interactive student services with a Learning Management System back-end.)

- Interaction Designed, Spec'd, Programmed question display shells which front-end for XML
- Designed and Programmed interactive "illustrations" and utilities used throughout the courses. (Moving graphs, coin-flipper, Plinko game and analysis, lottery machines, etc.)

The Cremaster Cycle <<http://www.cremaster.net>>

- Providing underlying ActionScripts and logic for extensive artist's site.

CloverLeaf Digital LLC <<http://www.cloverleafdigital.com>>

- Flash nav-palette driven with PHP.

Lainie Cooke - Jazz Singer <<http://www.lainiecooke.com>>

- Nav-palette and additional elements.

General programming and design [1999-]

Many of the projects listed herein contain Flash elements included within Director/Shockwave pieces, some quite ornate. (See PitchWeb ,ProtoStorm and Focus On Fundamentals)

UI & INFORMATION ARCHITECTURE

SourceMedia - [2000-2001] (freelance) Project Definition and Lead designer

- Developed version 3 of their LocalSource product for interactive TV
- Created prototype to demonstrate innovative concepts

CableVision Systems Corporation (with Sony) - [1999] (freelance) Lead Design

- Developed a "set top box" that allows the user to view and navigate between Television, Video On Demand, the web with email and Customer Service

Ikonic Inc - [1998] (freelance) Lead UI for "AT&T Investor Relations - Website redesign" - ATT.COM/IR website (about 800 pages)

- Restructured the site
- Created a Functional Design Document (prototype) in Director as a demonstration of how the site would work with a way to collect ongoing comments and issues from various parties in the process
- Created utilities to update existing HTML legacy content
- Took over care, feeding and modifying of their proprietary FileMaker Pro tracking/creating/QA database
- Created similar prototypes for the Annual Report and an Internal intranet

WEB DESIGN & PROGRAMMING

CloverLeaf Digital LLC <<http://www.cloverleafdigital.com>> - Webmaster and Designer.

- The site uses Flash and PHP.
- A suite of games for iTV done in PHP featuring Blackjack, Freecell, Minesweeper, Tic Tac Toe with Leader Boards and Admin included.

Spiritual Alliances <<http://www.spiritualalliances.com>> - Webmaster and Designer.

- A site for the book by Emma Bragdon PhD with a PHP photo gallery.

Lainie Cooke - Jazz Singer <<http://www.lainiecooke.com>> - Webmaster and Designer.

- The site reflects the exuberant personality and consummate skill of Miss Cooke.
- Heavy Flash and some PHP.

The Helix Training Program <<http://www.helixtraining.org>> - Completely responsible, right down to the logo.

- A brochure site with a database generated member's area in PHP/mysql.

Healing Works <<http://www.healingworks.org>> - Completely responsible again, down to the logo.

- I donate it to the organization in my spare time (so sometimes it is in need of updating.)

- Fairly simple and has been generating excellent response.
- This site is due to shut down because the organization closed for lack of funding post 9/11 so most of the pages are now redirecting to the few remaining meaningful ones.
- **Healing Works (redesign)** - Just prior to the closing I had virtually finished a more expanded version of the site.
 - The review pages can be seen at <<http://www.mindspring.com/~jchild/hwreview/index.html>> (Not all pages are functional in the review site.)
 - This version has most of the text of the site left in.

Emma Bragdon Ph.D. <<http://www.emmabragdon.com>> - Webmaster and shortly will redesign.

AT&T - "Investor Relations" <<http://www.att.com/ir>> - Lead UI designer and revised Information Architecture.

- Working out systems for generating the site and its many revisions using FileMaker Pro and Director.

RoadStar Mobile Marketing (site is down due to company failure [demo available]) - Designer, Art Production, Programming.

- A simple site with nice flourishes for an interesting company that created high-tech trucks.

MCI - "Mass Markets" - (intranet, behind firewall [demo available]) - Some Art Production, Concept refinement, Programming

- An internal information site with news, resources, promotions, bios, etc.

i2i Incorporated - (site is down due to company failure [demo available]) - Some Art Production, Concept refinement, Programming

- A site for a multimedia and events company, had lots of downloadable video & interactive demos.

AVID EDITOR (own MC4000)

Commercials, Industrials, Documentaries, Theatrical, Personal, and Artistic

Clients include: The Big Apple Circus, The Cayman Islands, MCI, Nabisco, Sea-Land, Sony, Sony Music

OTHER ASSOCIATED SKILLS:

- Windows 3.1 thru XP & Mac OS
- Macromedia – Director, Flash, Dreamweaver, Fireworks, Freehand, Extreme 3D, SoundEdit 16
- Adobe - PhotoShop, Illustrator, ImageReady, Acrobat
- Microsoft - Word, PowerPoint, Excel, Outlook, Exchange
- FileMaker Pro
- Discreet - Cleaner
- Avid - Media Composer, Videoshop
- Open Source – PHP, MYSQL
- Helix RADE - database
- BBEedit, QuarkExpress, MacDraft, Morph, PageMaker, Virtus WalkThrough Pro, and familiar with many more

BACKGROUND:

- Audio engineer/producer for records, radio and production sound
- Award winning filmmaker and documentarian
- Edited/Produced over 100 music video clips
- Teacher and therapist with individuals and groups, particularly Group Process
- Harvard Graduate

REFERENCES ON REQUEST